



The dedicated  
magazine and website  
for the maintenance  
industry

**ME**

MAINTENANCE & ENGINEERING

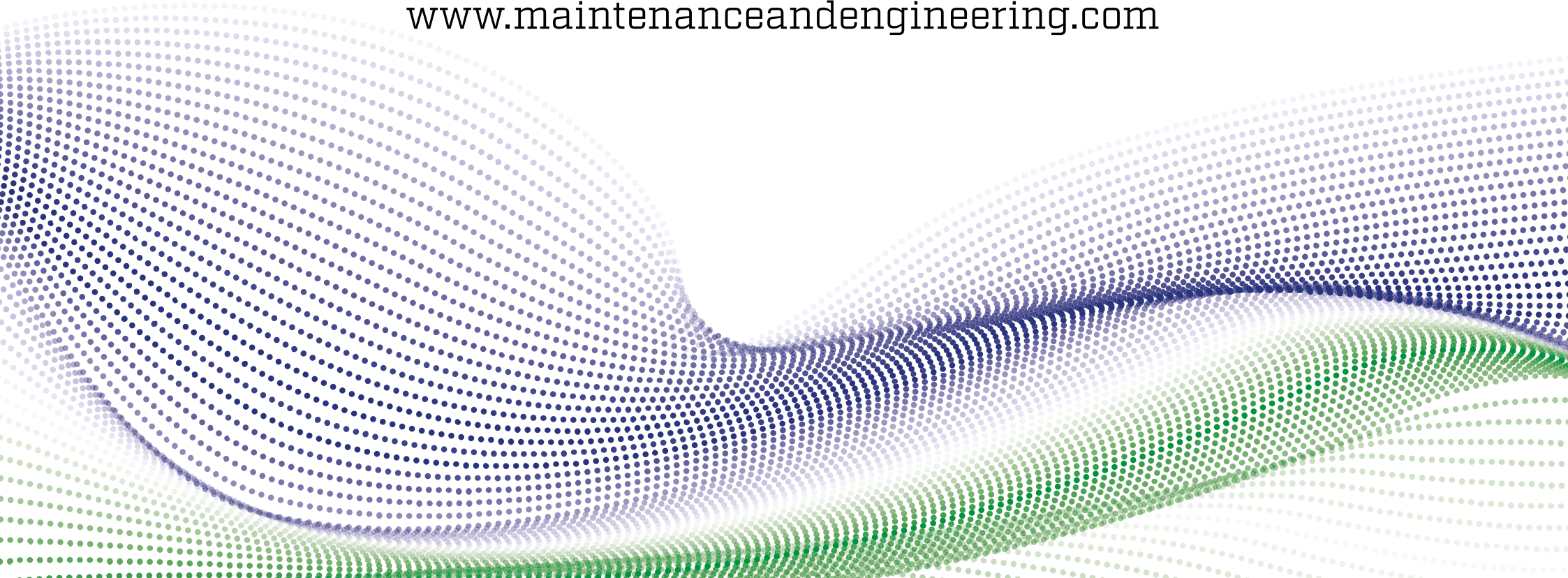


incorporating  
**maintenance**  
& **asset** management  
journal

# **MEDIA PACK 2019**

for those involved in maintenance engineering and asset management

[www.maintenanceandengineering.com](http://www.maintenanceandengineering.com)



# ME

MAINTENANCE & ENGINEERING

incorporating

**maintenance  
& asset management**  
journal

#### In EVERY issue:

- News • Company News and Product Reviews • Specialist Services Directory • Front Cover Story

**Incorporated into EVERY issue**  
**Maintenance & Asset Management Journal** - centre section consisting of two in-depth technical papers and case studies

#### CONTACTS

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a Barrett Byrd Associates company  
7 Linden Close, Tunbridge Wells  
Kent TN4 8HH Tel: 01892 524455

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@MaintOnLine



Maintenance & Engineering Magazine is mailed to an ABC audited database of 10,836 industrial engineering professionals, on a bi-monthly basis.

ISSN: 1748 5290

# MAINTENANCE & ENGINEERING MAGAZINE

## MEDIA INFORMATION 2019

**Maintenance & Engineering (M&E) magazine is the only ABC-audited dedicated magazine for the UK maintenance industry and, coupled with our fully interactive website [www.maintenanceandengineering.com](http://www.maintenanceandengineering.com), offers the maintenance market a comprehensive one-stop shop for both advertisers looking to target this unique audience and maintenance professionals looking for the latest news and intelligence for their industry.**

Maintenance is too often seen as an overhead – a business cost subject to random cuts – rather than part of a properly structured asset management strategy, working in partnership with production to add value to an organisation by reducing plant and machinery downtime, increasing productivity, improving efficiency and leading, in turn, to increased profitability.

M&E is specifically designed to encourage the pursuit of excellence in asset management, engineering, maintenance and manufacturing, informing and educating maintenance professionals across the UK's industrial, commercial and public sectors.

As well as the bi-monthly magazine (circulated to a relevant audience of 10,836 maintenance and engineering professionals) M&E also delivers the market a dedicated website and email news service.

Along with news, analysis and technical information online at [www.maintenanceandengineering.com](http://www.maintenanceandengineering.com) hosts digimag versions of the popular print magazine. This offers readers an invaluable reference tool of past and present issues of M&E while giving advertisers extra continuing exposure to their target market: the online digimag versions of the magazine include direct links to your website, ensuring interested readers are taken directly to you.



### Circulation – by job title/responsibility

- 38% Maintenance or Asset Engineer/Manager/Director
- 20% Production, Works, Technical, Manufacturing, Mechanical, Operations Engineer/Manager/Director
- 13% Engineering Manager, Chief Engineer, Senior Engineer
- 8% Chairman, Managing Director, CEO, Partner
- 7% Buildings, Facilities, Estates Engineer/Manager
- 6% Development, Design, Projects, Electrical, Electronics, Plant, Services Engineer/Manager
- 8% Others (Planning, Training, Academic, Analyst, Technician or unspecified Engineer/Manager)

### Editorial Content

Maintenance & Engineering comprises four key editorial sections:

**Plant & Maintenance:** Addresses the challenges facing today's engineers and managers, and focuses on the development and implementation of technology and best practice in maintenance. Independent technical and management advice is offered and real-life case studies are used to illustrate the benefits of applying these modern techniques and methods.

**Maintenance & Asset Management journal:** Since 2008, *Maintenance & Asset Management* journal (M&AM) has been incorporated into the pages of M&E. M&AM features in-depth technical papers on core aspects of maintenance and asset management.

**Site, Buildings, Energy & Works Management:** Covers the wider plant and asset management disciplines that work in tandem with Plant & Maintenance to ensure the smooth and efficient operation of manufacturing and process industries. This includes health & safety, compressed air, boilers, steam generation, welding and corrosion, to name but a few. Energy is an issue of global importance with far-reaching implications for industry and commerce, and we report on the changing face of energy generation and management and its implications for plant engineering, maintenance and manufacturing.

**Works Management** Covers issues relating to the overall management of the UK's industrial and commercial activities: the buildings, the impact of environmental legislation, health and safety, welfare and training of the workforce and the onerous legislative framework within which companies have to operate

Maintenance & Engineering is totally committed to providing you with the perfect platform for reaching not only to your existing customers, but to identify new ones. In short, coupled with [www.maintenanceandengineering.com](http://www.maintenanceandengineering.com) it is the ideal vehicle for promoting your products or services to your target audience.

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ISSN: 1748 5290

# MAINTENANCE & ENGINEERING MAGAZINE

## MEDIA INFORMATION 2019

### Circulation Profile

Maintenance & Engineering magazine is an ABC-audited publication which is sent to a structured industrial and commercial database comprising engineers, managers and senior executives who are in part or wholly responsible for the acquisition, commissioning, operation and maintenance of their organisations' plant, machinery and buildings. Circa 10,836 printed copies are mailed out every two months.

### Marketing Opportunities – in M&E magazine

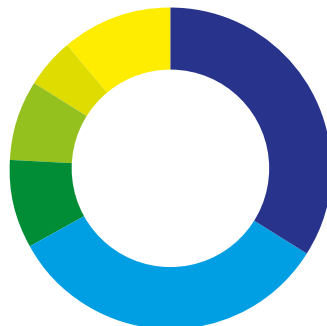
M&E is uniquely placed to offer a wide variety of ideas to help you promote your products and services effectively.

#### Front Cover Package

The most exclusive package available offering prime positions and editorial coverage ensuring you stand out and your message engages with our readers. You supply an image, of an industrial scene, for the front cover of the magazine, plus a 3-7 word strapline, to also appear on the front cover. In addition to these you supply a 700 word article relating to the image on the cover, which is published as a full page editorial piece in an early prime position inside the magazine. Your contact details are shown at the bottom of the editorial page. This is unique and powerful package to present you as a leader in your field.

#### Display advertising

If you have a particular product, brand, training course, or service, or simply want to recruit staff or promote your company as a whole, then a display advertisement will give you impact and presence. All advertisements are placed facing cutting-edge independent editorial, giving your message maximum exposure to our readers.



### Circulation – by Industry

- 34% Manufacturing Industries: Aerospace, Automotive, Electrical/Electronic, Clothing Textile & Footwear, Shipbuilding, Marine Engineering, Mechanical, Instrument and other manufacturers
- 33% Process Industries: Pharmaceutical, Chemical, Plastics, Food Drink & Tobacco, Metal Production, Paper Printing & Packaging, Oil Production, Mining & Quarrying, Bricks, Pottery, Glass, Cement
- 9% Facilities Management: Banks, Insurance & Commercial, Health Service, Public Administration, Construction
- 8% Consulting Professional and Scientific Services
- 5% Utilities Gas: Water, Electricity and Nuclear
- 11% Others: Defence, Education, Shipping, Transport, Communications, Warehousing & Distribution

#### Company News & Product Reviews

New products or services can be advertised on our Company News & Product Review pages. Entries, in the main, consist of 100 words, image and contact details, but can be booked as double sized entries if desired. Each entry is also given coverage online on our website – [www.maintenanceandengineering.com](http://www.maintenanceandengineering.com) – resulting in extra continuing exposure and reach.

#### Classified Services

An entry in the Specialist Services Directory will ensure that your company has a regular presence in each edition of the magazine under relevant product headings, so readers can find and contact you whenever they need to.

#### Loose leaflet inserts

Loose inserts can be an effective way of promoting your products. The reader has to physically remove your leaflet from the magazine, which through this very action invites investigation of its content and ensures excellent visibility for you.

#### Belly wraps

A belly wraps is a paper seal branded with your company logo or message that wraps completely around the magazine. The seal has to be broken before the reader can open the magazine.

#### Bound Outserts

Bound outserts are attached to the outside of the magazine when it is stapled together. A Bound outsert remains on the outside of the magazine for the duration of its life, bringing huge brand awareness.



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# MAINTENANCE & ENGINEERING MAGAZINE • FEATURES 2019

## PLANT & MAINTENANCE

## SITE, BUILDINGS, ENERGY & WORKS MANAGEMENT

JANUARY

- Acoustic Emission
- Condition Monitoring / Predictive Maintenance
- Maintenance Strategy
- Pumps
- Reliability Centred Maintenance
- Guide to Lubricants, Greases and Oil Analysis

- Boilers
- Dust and Fume Extraction
- Energy Management Systems

### FOCUS on

#### Facilities Management and Factory Maintenance

Building management systems, Computer Aided Facilities Management (CAFM), flooring, hvac, lighting, roofing, site security, waste management, water management

MARCH

- Bearings
- Calibration
- Condition Monitoring / Predictive Maintenance
- Contract Maintenance / Outsourcing
- Guide to Drives and Gears
  - Electric Motors
  - Valves
- Lean Maintenance
- Maintenance Benchmarking
- Smart Maintenance

- ATEX / Hazards
- Compressors and Compressed Air
- Energy Efficiency
- Steam Generation
- Training / Apprenticeships

### FOCUS on

#### Handling, Storage and Access Solutions

Forklifts, access equipment, cranes, logistics, lifting and moving, racking and shelving, storage, containers, robots, cobots and automated unmanned vehicles

MAY

- Adhesives and Fastenings
- Condition Monitoring / Predictive Maintenance
- Field Service Management, pipework
- Lean Manufacturing
- Vibration Monitoring / Analysis
- Hydraulics & Pneumatics

- Burners
- Combined Heat and Power
- Energy Monitoring and Targeting
- Industrial Cooling
- Legionella

### FOCUS on

#### Health and Safety

Breathing safely, fire prevention and alarms, hazardous waste, legislation, machine guards, noise, PPE, safety showers, spill containment, signage, workwear

JULY

- Condition Monitoring / Predictive Maintenance
- Lubrication
- Overall Equipment Effectiveness (OEE)
- Planned Maintenance
- Pumps
- Thermography / Temperature Measurement
- Non Destructive Testing

- Docking Systems / Air Curtains / Doors / Loading Bays
- Emissions Monitoring
- Flooring
- Steam
- Training / Apprenticeships

### FOCUS on

#### Compressors and Compressed Air

Air handling, distribution, filtration, generation, hire

SEPTEMBER

- Condition Monitoring / Predictive Maintenance
- Electrical Maintenance
- Smart Factory
- Valves
- Drives, Gears and Automation
- Pumps
- Maintec 2019 Preview

- Access Equipment / Working at Height
- ATEX / Hazards
- Corrosion Protection
- Handling and Storage

### FOCUS on

#### Energy, Boilers and Burners

Energy management, burners, installation, maintenance, rental, biomass, steam, condensing, fuel fired, CHP

NOVEMBER

- Cyber Security
- Computerised Maintenance Management
- Condition Monitoring / Predictive Maintenance
- Couplings
- Total Productive Maintenance (TPM)
- Vibration Monitoring / Analysis

- Building Management
- Guide to Compressors and Compressed Air
- Steam / Heat Recovery Systems
- Training / Apprenticeships

### FOCUS on

#### Health and Safety

Breathing safely, fire prevention and alarms, hazardous waste, legislation, machine guards, noise, PPE, safety showers, spill containment, signage, workwear



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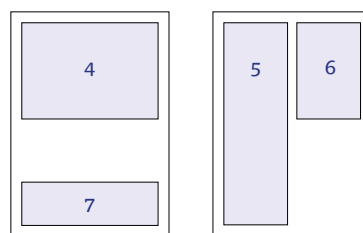
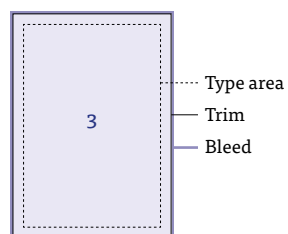
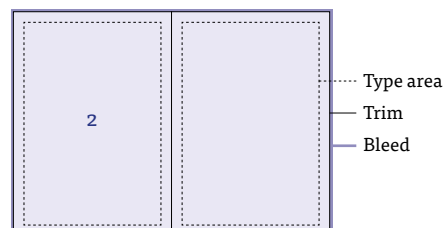
# MAINTENANCE & ENGINEERING MAGAZINE

## ADVERTISING RATES 2019

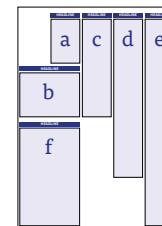
**Magazine dimensions:** A4 – Trim: 210mm x 297mm

Size/Position	Dimensions	Rates
Front cover picture and story on page 4 (1)	Cover picture: 146mm x 171mm Wordcount: 700 words + photo	£2500
Double page spread (2)	Type: 394mm x 269mm Trim: 420mm x 297mm Bleed: 426mm x 303mm	£2500
Covers – A4 full page (Inside front, outside back, inside back) (3)	Type: 182mm x 269mm Trim: 210mm x 297mm Bleed: 216mm x 303mm	£1450
A4 full page (3)	Type: 182mm x 269mm Trim: 210mm x 297mm Bleed: 216mm x 303mm	£1350
Half page horizontal (4)	Ad size: 182mm x 129mm	£650
Half page vertical (5)	Ad size: 86mm x 269mm	£650
Quarter page (6)	Ad size: 86mm x 129mm	£330
Horizontal strip (7)	Ad size: 182mm x 59mm	£330

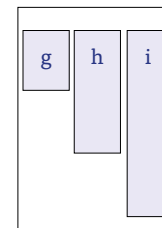
(Numbers in brackets ( ) refer to advert sizes, see diagrams below)



Classified	Dimensions	Rates
Single (a)	Ad size: 39mm x 59mm	£395
Double horizontal (b)	Ad size: 80mm x 59mm	£650
Double vertical (c)	Ad size: 39mm x 130mm	£650
Triple vertical (d)	Ad size: 39mm x 210mm	£900
Quadruple vertical (e)	Ad size: 39mm x 274mm	£1150
Quadruple horizontal (f)	Ad size: 80mm x 130mm	£1150



Plant – Company News and product Reviews	Rates
100 words, image and contact details (g)	£135
200 words, image and contact details (h)	£240
Third of page vertical (i) Ad size: 56mm x 247mm	£450



Site – Company News and product Reviews	Rates
100 words, image and contact details (g)	£135
200 words, image and contact details (h)	£240
Third of page vertical (i) Ad size: 56mm x 247mm	£450

(Letters in brackets ( ) refer to advert sizes, see diagrams alongside)

## Inserts

Prices for both bound and loose inserts are available on request.

## Advert Design

You can either provide your completed ready to use advert or we can design the advert for you from your supplied material at a cost of £100 per hour.

## Advert Specification

Please send artwork in PDF format, preferably complying with the PDF/X-1a standard. For further information on this standard visit [www.pdfx.info](http://www.pdfx.info)

Please ensure that all colour files are saved as CMYK, with no spot colours and nothing in RGB. Ensure that all images are of a high enough resolution (at least 300dpi) and embed all fonts. Please send artwork by email to [andrew@maintenanceandengineering.com](mailto:andrew@maintenanceandengineering.com)

Issue 2019	Advert Deadline	Press Day	Publication Date
January/February	Friday 25 January	Monday 4 February	Monday 11 February
March/April	Friday 22 March	Monday 1 April	Monday 8 April
May/June	Friday 24 May	Monday 3 June	Monday 10 June
July/August	Friday 19 July	Monday 29 July	Monday 5 August
September/October	Friday 20 September	Monday 30 September	Monday 7 October
November/December	Friday 15 November	Monday 25 November	Monday 2 December

All prices are subject to VAT

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## Maintenance & Engineering

(M&E) is the UK's dedicated magazine for the maintenance industry, designed to encourage the pursuit of excellence in asset management, engineering, maintenance and manufacturing; informing and educating 10,836 maintenance professionals each issue across the UK's industrial, commercial and public sectors.

## Demonstrate thought leadership and network with peers



**Roundtables offer you the opportunity to be the exclusive sponsor of a topical debate of high interest on a key market area, at an event which brings together around eight key individuals from the sector.**

Roundtables produce engaging editorial which draws in readers, and positions you as a leader in your chosen area.

The event will appear as a prominent two or three page feature in *Maintenance & Engineering*, which will include photos, comments and your branding: the two-page option will consist of editorial/reporting of the topic, debate and event; in the three-page option the third page is dedicated to your comments as sponsor, to outline your opinions and expertise in this market area.

The roundtable will also be promoted via email in the *Maintenance & Engineering* Newsletter, sent to over 6,000 recipients. A summarised version in the email will link to the full story on the M&E website [www.maintenanceandengineering.com](http://www.maintenanceandengineering.com), driving extra interest and readers to view the report of the debate.

As the exclusive sponsor you will have the opportunity to invite one of your clients to take part in the roundtable, as well as up to two representatives of your company, representing your interests and expertise on the subject matter.

The editor of *Maintenance & Engineering* or a relevant expert will chair/host the event to make sure it is impartial and focused, flows naturally and is productive. A Roundtable is an excellent way to align yourself with key individuals and present your company as a thought leader on a specific area of interest.

### Key areas of interest and topics include:

- Made Smarter – industry digitalisation
- Skills and Recruitment, the impact of automation
- Cybersecurity and Industry 4.0
- The Smart Factory
- From Condition Monitoring to Predictive Maintenance
- Asset Management

If there is a specific topic or market area in which you want to be seen as a leader we can create a bespoke roundtable on that subject for you.

## MAINTENANCE & ENGINEERING MAGAZINE ROUNDTABLES 2019

### This exclusive sponsorship package includes:

- Input on the core subject topic for the event
- Submit questions you would like to be discussed
- Event venue
- Refreshments
- Invitations to the guests
- Two seats at the table for your representatives
- Option to suggest names for potential guests
- You can bring branding and marketing literature to the event
- Photographs being taken of the debate to appear in *Maintenance & Engineering* magazine
- A journalist at the event
- Editor or key expert relevant to the debate to take part
- Two or three page prominent report on the roundtable in *Maintenance & Engineering* magazine
- Three-page option includes up to one full page dedicated to your company
- Promoted in the *Maintenance & Engineering* newsletter
- Full report available on [www.maintenanceandengineering.com](http://www.maintenanceandengineering.com)

**Three-page option £5,995**

**Two-page option £4,495**

*All prices are subject to VAT*



To discuss this exclusive opportunity contact:

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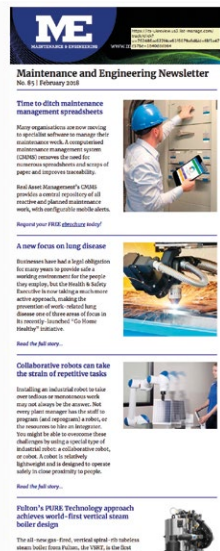
## DIGITAL MARKETING 2019

### Digital Marketing Opportunities

To complement *Maintenance & Engineering* magazine's reach of 10,836 professionals, and deliver extra services and opportunities for engagement with the market, M&E offers a variety digital opportunities.

The monthly *Maintenance & Engineering* email Newsletter contains a combination of PR/news items and editorial contributions, ensuring readers are kept up to date on relevant news and information, delivered in a concise and easy to read format directly to their email inbox. This offers the opportunity for excellent engagement and reach to a relevant audience of 6,000 email recipients. Advertising options through this email service include both PR and news items as well banner advertising which can drive relevant interested readers directly to you.

The Newsletter's PR and news items will also be available on the website [www.maintenanceandengineering.com](http://www.maintenanceandengineering.com) a highlighted version of the piece appears on the email linking to the full version on our website (up to 1,000 words). Your website entry remains online in our archive, providing long term exposure.



#### Newsletter entries

- 3-7 word headline
- Up to 50 words of text on the email
- Up to 1,000 on the website
- Image/logo
- Contact URL

£350 for the first or second entry in the Newsletter  
£290 for all other entries

#### Banners

Banner adverts are available at the top, middle and bottom on each Newsletter, ensuring you are seen as readers scroll down the email through the stories. Your banner can link to any specific page on our website, driving traffic directly where you want it.

**Banner dimensions:** 600px x 90px  
(also 600px x 120px)

**Top:** £500

**Middle:** £400

**Bottom:** £450

### Electronic Direct Marketing (EDM)

M&E also offers you the option to send an exclusive bespoke email directly to our readers promoting just your company and message. M&E EDMs are sent to the 6,000 most recent contacts on the *Maintenance & Engineering* database. Cost is £100 per 1,000 with a minimum order of 5,000 mailing.

The email can be sent to us ready to go: we extract the HTML code from the email supplied and drop this into our emailing software. Within the HTML code, all images must contain the full URL where they are hosted and must start with <http://www>. Alternatively, we can design the EDM for you from supplied material at a typical additional cost of £150 per EDM (this depends on the level of design work required and will be discussed and agreed at time of booking). We can host the email's images.

### [www.maintenanceandengineering.com](http://www.maintenanceandengineering.com)

The M&E website contains a wealth of information for today's industrial engineer, such as editorial and news entries, the Maintenance Directory, recruitment ads, event listings, video gallery plus back issues of M&E magazine and links to previous e-newsletters.

#### Online Advertising Banners

Banner positions are available on most pages of the M&E website, so you can be seen where you want to be and drive interested traffic directly to any page on your website. Campaigns can be booked for a variety of durations so you are visible to the market when you want to be. Spaces are limited and available on a first to book basis.



#### Banner dimensions:

**Top:** 680px x 90px £500 (per month)

**Middle:** 680px x 90px £400

**Side:** 300px x 250px £450

300px x 200px £400

300px x 150px £350

#### Maintenance Directory

Over 1,000 companies are listed on the Maintenance Directory. A basic 30-word text entry is free in the Maintenance Directory. Options are available to enhance your entry in the Directory so you can stand out from other listings. Enhanced entries appear above basic text entries as well as under three relevant search categories, helping users find you quickly and easily. For a small investment the enhanced entries are a great way for you to stand out to readers looking for a particular product or service.

#### Banner Specification

- Format: Jpeg, Gif, PNG. Please bear in mind that you use a good, clear typeface to avoid any pixelation in transmission
- Files are not to exceed 50KB in size
- Please supply URL
- Email material to [andrew@maintenanceandengineering.com](mailto:andrew@maintenanceandengineering.com)

All prices are subject to VAT

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[www.maintenanceandengineering.com](http://www.maintenanceandengineering.com)



@MaintOnLine



Maintenance & Engineering  
Magazine is mailed to an ABC  
audited database of 10,836  
industrial engineering professionals,  
on a bi-monthly basis.

ISSN: 1748 5290

# Magazine

[www.MaintenanceAndEngineeringJobs.com](http://www.MaintenanceAndEngineeringJobs.com)

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**[M&Ejobs] is the dedicated online recruitment platform for professionals in the manufacturing and engineering industries powered by Maintenance & Engineering (M&E) magazine.**

M&E magazine is the only ABC-audited dedicated magazine for the UK maintenance industry and offers the maintenance market a comprehensive one-stop shop for both advertisers looking to target this unique audience and maintenance and engineering professionals looking for the latest news and intelligence for their industry.

As well as the bi-monthly magazine (circulated to a relevant audience of 10,836 maintenance and engineering professionals) M&E also delivers the market an interactive news website and email news service via [www.maintenanceandengineering.com](http://www.maintenanceandengineering.com) along with a dedicated recruitment platform.

## Audience Profile

M&E magazine is an ABC-audited publication which is sent to a structured industrial and commercial database comprising engineers, managers and senior executives who are in part or wholly responsible for the acquisition, commissioning, operation and maintenance of their organisations' plant, machinery and buildings.



## Circulation — by job title/responsibility

- 38% Maintenance or Asset Engineer/Manager/Director
- 20% Production, Works, Technical, Manufacturing, Mechanical, Operations Engineer/Manager/Director
- 13% Engineering Manager, Chief Engineer, Senior Engineer
- 8% Chairman, Managing Director, CEO, Partner
- 7% Buildings, Facilities, Estates Engineer/Manager
- 6% Development, Design, Projects, Electrical, Electronics, Plant, Services Engineer/Manager
- 8% Others (Planning, Training, Academic, Analyst, Technician or unspecified Engineer/Manager)



## Circulation — by Industry

- 34% Manufacturing Industries: Aerospace, Automotive, Electrical/Electronic, Clothing Textile & Footwear, Shipbuilding, Marine Engineering, Mechanical, Instrument and other manufacturers
- 33% Process Industries: Pharmaceutical, Chemical, Plastics, Food Drink & Tobacco, Metal Production, Paper Printing & Packaging, Oil Production, Mining & Quarrying, Bricks, Pottery, Glass, Cement
- 9% Facilities Management: Banks, Insurance & Commercial, Health Service, Public Administration, Construction
- 8% Consulting Professional and Scientific Services
- 5% Utilities Gas: Water, Electricity and Nuclear
- 11% Others: Defence, Education, Shipping, Transport, Communications, Warehousing & Distribution

## Magazine options

Size/Position	Dimensions	Rates
A4 full page	Type: 182mm x 269mm Trim: 210mm x 297mm Bleed: 216mm x 303mm	£1350
Half page horizontal	Ad size: 182mm x 129mm	£650
Half page vertical	Ad size: 86mm x 269mm	£650
Quarter page	Ad size: 86mm x 129mm	£330

## Magazine schedule

### Issue 2019

January/February

March/April

May/June

July/August

September/October

November/December

### Advert Deadline

Friday 25 January

Friday 22 March

Friday 24 May

Friday 19 July

Friday 20 September

Friday 15 November

### Publication Date

Monday 11 February

Monday 8 April

Monday 10 June

Monday 5 August

Monday 7 October

Monday 2 December



**www.MaintenanceAndEngineeringJobs.com** provides a unique online opportunity for recruiters to position themselves as an employer of choice and attract relevant candidates, immediately.

The recruitment website for the UK maintenance and engineering sectors, ensuring active jobseekers have a dedicated platform where they can find relevant and current vacancies. M&EJobs provides those looking to recruit a unique opportunity to position themselves as key employers of choice and attract relevant candidates now and in the future through employer branding as well promoting specific current and upcoming vacancies.

**Online job postings** – appear for one calendar month and offer unlimited text plus your logo. **Cost per posting:** 1 job posting £225; 2 postings £175 each

**Jobs Unlimited** – our annual recruitment subscription service designed to support those that recruit regularly throughout the year (see next page).

**Online display advertisements** – lets you raise the profile of your recruitment campaign as well as establish yourself as a destination choice through employer branding. All online display advertisements include a link to any specific page on your website, driving interested parties directly to you. Banner positions can appear top or bottom of the page and buttons appear on the right hand side.

**Our A-Z Recruiter Directory channel** – allows job seekers to easily identify and find active recruiters. This makes an excellent opportunity for recruiters to stand out in the directory by having an Enhanced Recruiter Profile. All job postings receive a free basic entry.

Homepage	Tenancy – Number of months			
	1	3	6	12
<b>Banner</b>	£600	£500	£400	£300
<b>Button</b>	£250	£200	£150	£100

Run on Site	Tenancy – Number of months			
	1	3	6	12
<b>Banner</b>	£500	£450	£350	£250
<b>Button</b>	£200	£150	£100	£75

**Dimensions:** Banner: 468px x 60px Button: 363px x 100px

**Enhanced Recruiter Profile** – appears in the Recruiter Directory and gives you the opportunity to engage with job seekers and outline your specific services or benefits to attract the candidates to apply for your roles. Your profile page will also include a link to your website as well as feature a list of the roles you currently have live on [www.MaintenanceAndEngineeringJobs.com](http://www.MaintenanceAndEngineeringJobs.com) your logo will also appear on the home page.

	Number of months		
	3	6	12
<b>Enhanced Recruiter Pro</b>	£200	£150	£100

**Recruiter sponsored news story** – £1000 per month.

Appears on home page and on the weekly email for one week as well as on the news channel for one month.

**Featured job** – posting appears in search results with highlighted background colour making your role stand out – only an additional £100 per month to your job posting to increase your visibility.

**Top Jobs** – enhance your job posting and increase your vacancies presence through the Top Jobs section, which appears on the home page of the website as well as on the right hand side of every job search results page, giving you much more exposure.

You can also enhance your presence further by inclusion in the Top Jobs section of the M&E email newsletter. Top Jobs entry includes your company logo and job title which then links to your job posting on the site. Costs are in addition to job posting costs:

- £250 per month for inclusion on the website.
- £200 per week for inclusion on the weekly email.
- £650 per month for inclusion on both the website and email.

**M&E email newsletter is a dedicated industry email newsletter sent directly to the inbox of 6,000 named individuals once a month.**

Advertising options available on the email include Headline banners, Sponsors buttons and Top Jobs entry.

Weekly Email	Tenancy – Number of months			
	1	3	6	12
<b>Headline Banner</b>	£800	£700	£600	£500
<b>Sponsor Button</b>	£500	£400	£300	£250

## Jobs Unlimited

**If you are regularly recruiting, have a large one-off campaign or want to have a strong ongoing presence in the market as a destination choice and key employer then our Jobs Unlimited annual subscription service may just offer the support and exposure you need.**

For a fixed rate of £400 + vat per month (which can be invoiced either quarterly, six-monthly or annually) you benefit from all of the following:

- **Unlimited Job Postings** – you can post as many jobs as you need on to our site throughout the year, ensuring each vacancy has visibility and exposure to attract specific candidates for specific roles.
- **Personal Account** – you will be given your very own personal account and details of how to add/remove/amend job postings to the site so you have full control of when and how your jobs are added to the site giving you real control over your recruitment campaigns and activity on the site.
- **Enhanced Recruiter Profile** – this is a dedicated page on you where you can outline the benefits and opportunities of joining your company; you can have up to 250 words / text description on this page along with your logo, contact details as well as link to your website – also all the jobs you have active live on the site will also be listed on your Enhanced Recruiter Profile page (as well as within the main jobs / search section of the website). Your page can be accessed from our Recruiter A-Z Directory page as well as directly from the home page of our website.

- **Featured Recruiter** – As a Jobs Unlimited annual subscriber you will also benefit from having your logo appear in the Featured Recruiter section on the home page of our website, ensuring you have further exposure and visibility, the logo will link and take jobseekers directly to their Enhanced Recruiter Profile so they can instantly find and see all the jobs you have available.

Please note that due to the highly discounted rate and attractive package Jobs Unlimited offers this subscription service is client specific and once booked cannot be cancelled; it can only be used to post jobs for your company directly and no one else, they must be live jobs that you are recruiting for.

M&E magazine has 10,836 readers which gives us a very unique and specialist audience that no one else has access to. We are regularly promoting and marketing our dedicated jobsite through our printed magazine, email newsletters and the M&E news website ensuring [www.MaintenanceAndEngineeringJobs.com](http://www.MaintenanceAndEngineeringJobs.com) continues to be seen as a vital recruitment service for the sector.

Which means Jobs Unlimited offers outstanding value, exposure and control.

## Special Recruitment Packages

We understand that recruitment initiatives and campaigns can have different priorities and objectives so we have created these special package to help support you during your recruitment drive:

**Rapid Response** – for those looking for high exposure for a campaign or roles that require a quick turnaround for applications then our rapid response package can help you:

- One job posting
- Featured job
- Top Jobs entry on the website for one month
- Top Jobs entry on the email for one week

**Value:** £775

**Package cost:** £650

*Saving you £125*

**Branded Campaign** – for the recruitment campaign that wants to raise the profile of your company as a destination choice and key employer in the market:

- One Job Posting
- Enhanced Recruiter Profile for one month
- Banner for one month on the website
- Banner for one month on the email

**Value:** £1290

**Package cost:** £925

*Saving you £365*

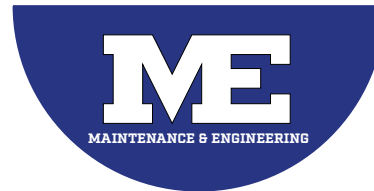
**Profile Drive** – helps to support any campaign that's looking to recruit a number of candidates over a short period for a major recruitment campaign:

- Up to 3 job postings for three months
- Enhanced Recruiter Profile for three months
- Button on the website for three months
- A Recruiter sponsored news story (one week on the home page and three months on the news channel)

**Value:** £2925

**Package cost:** £1975

*Saving you: £950*



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