

The dedicated magazine and website for the maintenance and engineering industry

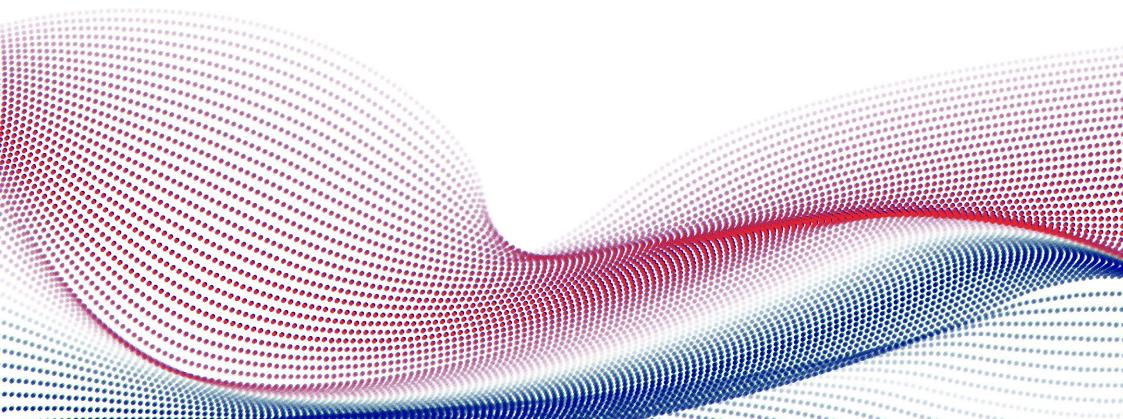






DIGITAL MEDIA PACK 2023

for all involved in maintenance engineering and asset management







In EVERY issue:

 News • Company News and Product Reviews • Specialist Services Directory
 • Front Cover Story

Incorporated into EVERY issue Maintenance & Asset Management

Journal - centre section consisting of two in-depth technical papers and case studies

CONTACTS

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Published by

IBE Conferences Ltd t/a Conference Communication a Barrett Byrd Associates company 7 Linden Close, Tunbridge Wells Kent TN4 8HH Tel: 01892 524455

www.maintenanceandengineering.com



ISSN: 1748 5290

MAINTENANCE & ENGINEERING MAGAZINE MEDIA INFORMATION 2023

Maintenance & Engineering (M&E) magazine is a dedicated digital magazine for the UK maintenance industry, coupled with our fully interactive website www.maintenanceandengineering.com, offers the maintenance market a comprehensive one-stop shop for both advertisers looking to target this unique audience and maintenance professionals looking for the latest news and intelligence for their industry.

Maintenance is too often seen as an overhead – a business cost subject to random cuts – rather than part of a properly structured asset management strategy, working in partnership with production to add value to an organisation by reducing plant and machinery downtime, increasing productivity, improving efficiency and leading, in turn, to increased profitability.

M&E is specifically designed to encourage the pursuit of excellence in asset management, engineering, maintenance and manufacturing, informing and educating maintenance professionals across the UK's industrial, commercial and public sectors.

As well as the bi-monthly digital magazine (circulated to a relevant audience of 9000 maintenance and engineering professionals) M&E also delivers the market a dedicated website and email news service with over 3600 unique visitors a month.

Along with news, analysis and technical information online at www.maintenanceandengineering.com, hosts an archive of digimag versions of the popular magazine. This offers readers an invaluable reference tool of past and present issues of M&E while giving advertisers extra continuing exposure to their target market: the online digimag versions of the magazine include direct links to your website, ensuring interested readers are taken directly to you.

Editorial Content

Maintenance & Engineering comprises four key editorial sections:

Plant & Maintenance: Addresses the challenges facing today's engineers and managers, and focuses on the development and implementation of technology and best practice in maintenance. Independent technical and management advice is offered and real-life case studies are used to illustrate the benefits of applying these modern techniques and methods.

Maintenance & Asset Management journal: Since 2008, Maintenance & Asset Management journal (M&AM) has been incorporated into the pages of M&E. M&AM features in-depth technical papers on core aspects of maintenance and asset management.

Site, Buildings, Energy & Works Management: Covers the wider plant and asset management disciplines that work in tandem with Plant & Maintenance to ensure the smooth and efficient operation of manufacturing and process industries. This includes health & safety, compressed air, boilers, steam generation, welding and corrosion, to name but a few. Energy is an issue of global importance with far-reaching implications for industry and commerce, and we report on the changing face of energy generation and management and its implications for plant engineering, maintenance and manufacturing.

Works Management: Covers issues relating to the overall management of the UK's industrial and commercial activities: the buildings, the impact of environmental legislation, health and safety, welfare and training of the workforce and the onerous legislative framework within which companies have to operate

Maintenance & Engineering is totally committed to providing you with the perfect platform for reaching not only to your existing customers, but to identify new ones. In short, coupled with www.maintenanceandengineering.com it is the ideal vehicle for promoting your products or services to your target audience.



Circulation — by job title/responsibility

- 38% Maintenance or Asset Engineer/Manager/Director
- 20% Production, Works, Technical, Manufacturing, Mechanical, Operations Engineer/Manager/Director
- 13% Engineering Manager, Chief Engineer, Senior Engineer
- 8% Chairman, Managing Director, CEO, Partner
- 7% Buildings, Facilities, Estates Engineer/Manager
- 6% Development, Design, Projects, Electrical, Electronics, Plant, Services Engineer/Manager
- 8% Others (Planning, Training, Academic, Analyst, Technician or unspecified Engineer/Manager)





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Circulation Profile

Maintenance & Engineering magazine is a digital publication which is sent to a structured industrial and commercial database comprising engineers, managers and senior executives who are in part or wholly responsible for the acquisition, commissioning, operation and maintenance of their organisations' plant, machinery and buildings.

Each issue of the digital publication is issued to around 9000 recipients.

Marketing Opportunities - in M&E Magazine

M&E is uniquely placed to offer a wide variety of solutions to help you promote your products and services effectively.

Front Cover Package

The most exclusive package available offering prime positions and editorial coverage ensuring you stand out and your message engages with our readers. You supply an image, of an industrial scene, for the front cover of the magazine, plus a 3-7 word strapline, to also appear on the front cover. In addition to these you supply a 700 word article relating to the image on the cover, which is published as a full page editorial piece in an early prime position inside the magazine. Your contact details are shown at the bottom of the editorial page. This is unique and powerful package to present you as a leader in your field.

Display advertising

If you have a particular product, brand, training course, or service, or simply want to recruit staff or promote your company as a whole, then a display advertisement will give you impact and presence. All advertisements are placed facing cutting-edge independent editorial, giving your message maximum exposure to our readers.

Company News & Product Reviews

New products or services can be advertised on our Company News & Product Review pages. Entries, in the main, consist of 100 words, image and contact details, but can be booked as double sized entries if desired. Each entry is also given coverage online on our website – www.maintenanceandengineering.com – resulting in extra continuing exposure and reach.

Classified Services

An entry in the Specialist Services Directory will ensure that your company has a regular presence in each edition of the magazine under relevant product headings, so readers can find and contact you whenever they need to.







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@MaintOnLine

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MAINTENANCE & ENGINEERING MAGAZINE • FEATURES 2023

PLANT & MAINTENANCE

Acoustic Emission

Condition Monitoring & Predictive Maintenance

• Condition Monitoring & Predictive Maintenance

- Electric Motors
- Pumps
- Maintenance Strategy
- 5G Connectivity

- SITE, BUILDINGS, ENERGY & WORKS MANAGEMENT
- Boilers
- Dust & Fume Extraction
- Energy Management Systems

• Compressors & Compressed Air

• Training, Apprenticeships & Skills

F@CUS on

Facilities Management & **Factory Maintenance**

Building management systems, Flooring, HVAC, Lighting, Roofing, Site security, Waste management, Water management

F@CUS_{on}

Handling, Storage & Access Solutions

Forklifts, Access equipment, Cranes, Logistics, Lifting and moving, Racking and shelving, Storage and containers

MARCH

JANUARY

- Smart Factory Valves

Bearings

Calibration

• Drives & Manufacturing

- Adhesives and Fastenings Contract Maintenance
- Field Service Management & Pipework

· Lubricants, Greases & Oil Analysis

- Hydraulics & Pneumatics
- Lean Manufacturing
- Machine Learning
- Vibration Monitoring & Analysis

- Building Management
- Burners
- · Combined Heat & Power
- Energy Monitoring & Targeting
- Industrial Cooling

• Steam Generation

• Water & Waste Management

F@CUS_{on} Health & Safety

Breathing safely, Fire prevention and alarms, Hazardous waste, Legislation, Machine guards, Noise, PPE, Safety showers, Spill containment, Signage, Workwear



- Condition Monitoring & Predictive Maintenance
- Lubricants, Greases & Oil Analysis
- Overall Equipment Effectiveness (OEE)
- Planned Maintenance
- Pumps
- Thermography & Temperature Measurement
- Non Destructive Testing
- Asset Performance 4.0 Preview

- Docking Systems, Air Curtains, Doors & Loading Bays
- Emissions Monitoring
- Flooring
- Steam Traps
- · Training, Apprenticeships & Skills

F@CUS_{on} Compressors & Compressed Air

Air handling, Distribution, Filtration, Generation, Hire



In an emergency, communication

communication and a good proce is key to protecti lone workers

SEPTEMBER

NOVEMBER

Condition Monitoring & Predictive Maintenance

- Electrical Maintenance
- Smart Factory
- Valves
- Drives, Gears & Automation
- Equipment Finance
- Reliability Centred Maintenance
- Sensors & Measurement

- Access Equipment & Working at Height
- Hazards
- Corrosion Protection
- Handling, Storage & Warehousing
- Welding & Cutting
- Dust & Fume Extraction

F@CIISon

Energy, Boilers & Burners

Energy management, Burners, Installation, Maintenance, Rental, Biomass, Steam, Condensing, Fuel fired, CHP

Bearings

- Cyber Security
- · Computerised Maintenance Management
- · Condition Monitoring & Predictive Maintenance
- Total Productive Maintenance (TPM)
- Vibration Monitoring & Analysis

- · Compressors & Compressed Air
- · Robots, Cobots & Automated Guided Vehicles
- Steam & Heat Recovery Systems
- · Training, Apprenticeships & Skills

F@CUS_{on} Health & Safety

Breathing safely. Fire prevention and alarms. Hazardous waste, Legislation, Machine guards, Noise, PPE, Safety showers, Spill containment, Signage, Workwear





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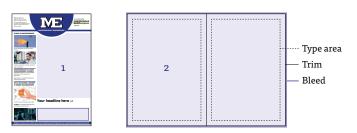
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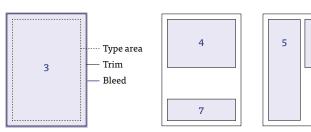
MAINTENANCE & ENGINEERING MAGAZINE DIGITAL ADVERTISING RATES 2023

Magazine dimensions: A4 - Trim: 210mm x 297mm

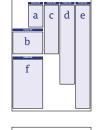
Size/Position	Dimens	ions	Rates
Front cover picture and story on page 4 (1)	Cover pio	eture: 138mm x 171mm ant: 700 words + photo	£1800
Double page spread (2)	Type: Trim: Bleed:	394mm x 269mm 420mm x 297mm 426mm x 303mm	£1800
Covers – A4 full page (Inside front, outside back, inside back) (3)	Type: Trim: Bleed:	182mm x 269mm 210mm x 297mm 216mm x 303mm	£1100
A4 full page (3)	Type: Trim: Bleed:	182mm x 269mm 210mm x 297mm 216mm x 303mm	£1000
Half page horizontal (4)	Ad size:	182mm x 129mm	£500
Half page vertical (5)	Ad size:	86mm x 269mm	£500
Quarter page (6)	Ad size:	86mm x 129mm	£300
Horizontal strip (7)	Ad size:	182mm x 59mm	£300

(Numbers in brackets () refer to advert sizes, see diagrams below)

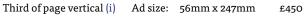


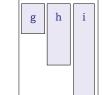


Classified	Dimensions		Rates
Single (a)	Ad size:	39mm x 59mm	£395
Double horizontal (b)	Ad size:	80mm x 59mm	£650
Double vertical (c)	Ad size:	39mm x 130mm	£650
Triple vertical (d)	Ad size:	39mm x 210mm	£900
Quadruple vertical (e)	Ad size:	39mm x 274mm	£1150
Quadruple horizontal (f)	Ad size:	80mm x 130mm	£1150



Plant - Company News and product Reviews 100 words, image and contact details (g) £135 200 words, image and contact details (h) £240





Site - Company News and product Reviews

100 words, image and contact details (g)			£135
200 words, image and con	tact detail	s (h)	£240
Third of page vertical (i)	Ad size:	56mm x 247mm	£450

(Letters in brackets () refer to advert sizes, see diagrams alongside)

Advert Design

You can either provide your completed ready to use advert or we can design the advert for you from your supplied material at a cost of £100 per hour.

Advert Specification

Please send artwork in PDF format, preferably complying with the PDF/X-1a standard. For further information on this standard visit www.pdfx.info

Please ensure that all colour files are saved as CMYK, with no spot colours and nothing in RGB. Ensure that all images are of a high enough resolution (at least 300dpi) and embed all fonts. Please send artwork by email to andrew@maintenanceandengineering.com

Issue 2023
January/February
March/April
May/June
July/August
September/October
November/December

6

Advert Deadline Friday 27 January

Friday 17 March Friday 19 May Friday 14 July Friday 15 September Friday 10 November

Press Day

Monday 6 February Monday 27 March Tuesday 30 May Monday 24 July Monday 25 September Monday 20 November

Publication Date

Monday 13 February

Monday 3 April

Monday 5 June

Monday 31 July

ember Monday 2 October

ember Monday 27 November





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MAINTENANCE & ENGINEERING MAGAZINE DIGITAL MARKETING 2023

Digital Marketing Opportunities

To complement Maintenance & Engineering magazine and deliver extra services and opportunities for engagement with the market, M&E offers a variety of digital opportunities.

The monthly Maintenance & Engineering email Newsletter contains a combination of PR/news items and editorial contributions, ensuring readers are kept up to date on relevant news and information, delivered in a concise and easy to read format directly to their email inbox. This offers the opportunity for excellent engagement and reach to a relevant audience of 4500 email recipients. Advertising options through this email service include both PR and news items as well banner advertising which can drive relevant interested readers directly to you.

The Newsletter's PR and news items will also be available on the website www.maintenanceandengineering.com a highlighted version of the piece appears on the email linking to the full version on our website (up to 1000 words). Your website entry remains online in our archive, providing long term exposure.



Click on the image above to view this Newsletter and other issues on the M&E website

Newsletter entries

- 3-7 word headline
- Up to 50 words of text on the email
- Up to 1000 on the website
- Image/logo
- Contact URL

£350 for the first or second entry in the Newsletter

Banners

Banner adverts are available at the top, middle and bottom on each Newsletter, ensuring you are seen as readers scroll down the email through the stories. Your banner can link to any specific page on our website, driving traffic directly where you want it.

Banner dimensions: 600px x 90px (also 600px x 120px)

Top: £500 **Middle:** £400 **Bottom:** £450

Electronic Direct Marketing (EDM)

M&E also offers you the option to send an exclusive bespoke email directly to our readers promoting just your company and message. M&E EDMs are sent to the 4500 most recent contacts on the *Maintenance* & *Engineering* database. Cost is £450 for a 4500 mailing.

The email can be sent to us ready to go: we extract the HTML code from the email supplied and drop this into our emailing software. Within the HTML code, all images must contain the full URL where they are hosted and must start with http://www. Alternatively, we can design the EDM for you from supplied material at a typical additional cost of £150 per EDM (this depends on the level of design work required and will be discussed and agreed at time of booking). We can host the email's images.

www.maintenanceandengineering.com

The M&E website contains a wealth of information for today's industrial engineer, such as editorial and news entries, recruitment ads, event listings, video gallery plus back issues of M&E magazine and links to previous e-newsletters.

Online Advertising Banners

Banner positions are available on most pages of the M&E website, so you can be seen where you want to be and drive interested traffic directly to any page on your website. Campaigns can be booked for a variety of durations so you are visible to the market when you want to be. Spaces are limited and available on a first to book basis.



Banner dimensions:

Top: 680px x 90px £500 (per month)
Middle: 680px x 90px £400
Side: 300px x 250px £450
300px x 200px £400
300px x 150px £350

Recruitment and Online Job Postings

Posts appear for one calendar month and offer unlimited text plus your company logo. Cost per posting: 1 job posting £225; 2 postings £175 each.

Banner Specification

- Format: Jpeg, Gif, PNG. Please bear in mind that you use a good, clear typeface to avoid any pixellation in transmission
- Files are not to exceed 50KB in size
- Please supply URL
- Email material to andrew@maintenanceandengineering.com





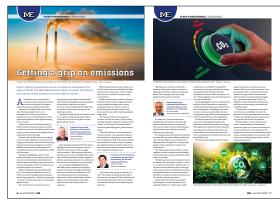
Maintenance & Engineering

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MAINTENANCE & ENGINEERING MAGAZINE ROUNDTABLES 2023

Demonstrate thought leadership and network with peers

Roundtables offer you the opportunity to be the exclusive sponsor of a topical debate of high interest on a key market area, at an event which brings together around eight key individuals from the sector.



Click on the page above to view on the M&E website

Roundtables produce engaging editorial which draws in readers, and positions you as a leader in your chosen area.

The event will appear as a prominent two or three page feature in

The event will appear as a prominent two or three page feature in *Maintenance & Engineering*, which will include photos, comments and your branding: the two-page option will consist of editorial/reporting of the topic, debate and event; in the three-page option the third page is dedicated to your comments as sponsor, to outline your opinions and expertise in this market area.

The roundtable will also be promoted via email in the Maintenance & Engineering Newsletter, sent to over 4500 recipients. A summarised version in the email will link to the full story on the M&E website www.maintenanceandengineering.com, driving extra interest and readers to view the report of the debate.

As the exclusive sponsor you will have the opportunity to invite one of your clients to take part in the roundtable, as well as up to two representatives of your company, representing your interests and expertise on the subject matter.

The editor of Maintenance & Engineering or a relevant expert will chair/host the event to make sure it is impartial and focused, flows naturally and is productive. A Roundtable is an excellent way to align yourself with key individuals and present your company as a thought leader on a specific area of interest.

Key areas of interest and topics include:

- Made Smarter industry digitalisation
- Skills and Recruitment, the impact of automation
- · Cybersecurity and Industry 4.0
- The Smart Factory
- From Condition Monitoring to Predictive Maintenance
- Asset Management

If there is a specific topic or market area in which you want to be seen as a leader we can create a bespoke roundtable on that subject for you.

This exclusive sponsorship package includes:

- Input on the core subject topic for the event
- Submit questions you would like to be discussed
- Event venue
- Refreshments
- Invitations to the guests
- Two seats at the table for your representatives
- Option to suggest names for potential guests
- You can bring branding and marketing literature to the event
- Photographs being taken of the debate to appear in Maintenance & Engineering magazine
- A journalist at the event
- Editor or key expert relevant to the debate to take part
- Two or three page prominent report on the roundtable in Maintenance & Engineering magazine
- Three-page option includes up to one full page dedicated to your company
- Promoted in the Maintenance & Engineering newsletter
- Full report available on www.maintenanceandengineering.com

Three-page option £5995 Two-page option £4495

All prices are subject to VAT





To discuss this exclusive opportunity contact:
Accounts Manager:
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